



The **CHENG  
& TSUI**

# ***Superstar Karaoke Contest***

**Celebrating 40 Years!**

**To celebrate our 40th anniversary with all of you, Cheng & Tsui is bringing back our beloved Superstar Karaoke Contest!** This year, for the first time, we are expanding the contest by welcoming entries from all of the Asian language groups we serve—Japanese, Chinese, Korean, and Arabic!

**Have fun with your language skills and win big for your school!** Using your language skills, film a karaoke music video to a song of your choice. Five finalists will be chosen for public voting, so family, friends, and classmates can get in on the act too! The top three videos will win money and prizes to benefit your school's language program.

Video submissions are due April 24, 2020, so warm your pipes up, get filming, and have fun!

**More details at [cheng-tsui.com/superstar40](http://cheng-tsui.com/superstar40)**



## How to Enter

Film a video of you and/or your classmates singing along to a Japanese, Chinese, Korean, or Arabic song of your choice. Upload the video to your Youtube channel and then send us the link at [cheng-tsui.com/superstarkaraoke40/submission\\_form](http://cheng-tsui.com/superstarkaraoke40/submission_form).

## How to Win

Judges selected by Cheng & Tsui will choose the top five finalists based on the quality and creativity of the videos and the language performance of the contestants. The finalists will be announced on April 24. From April 24 to April 30, the public can vote for their favorite video on our website. The top three videos with the most votes will take home prizes, so be sure to share with family, friends, and classmates. The 2020 Cheng & Tsui Superstars will be announced on our website on May 1!

## Key Dates

Video submissions are open! Start working on yours today.

**April 17:** Deadline for video submissions

**April 24:** Top 5 finalists announced

**April 24-30:** Public voting

**May 1:** Winner announced

## Prizes

All prizes go to benefit the winners' language class.

**Grand Prize:** \$500 in cash or a \$750 Cheng & Tsui gift certificate

**Second Place:** \$250 Cheng & Tsui gift certificate

**Third Place:** \$100 Cheng & Tsui gift certificate

## Follow Us for Updates

For contest updates, be sure to follow Cheng & Tsui on social media or subscribe to our email list.

**Facebook:** [facebook.com/chengtsui](https://facebook.com/chengtsui)

**Twitter:** [twitter.com/cheng\\_tsui](https://twitter.com/cheng_tsui)



[www.cheng-tsui.com](http://www.cheng-tsui.com)  
1.800.554.1963 | [inquiries@cheng-tsui.com](mailto:inquiries@cheng-tsui.com)  
25 West Street, Boston, MA 02111 USA